

MOODBOARD & CREATIVE DIRECTION

BRAND NAME: NAME

YOUR
LOGO

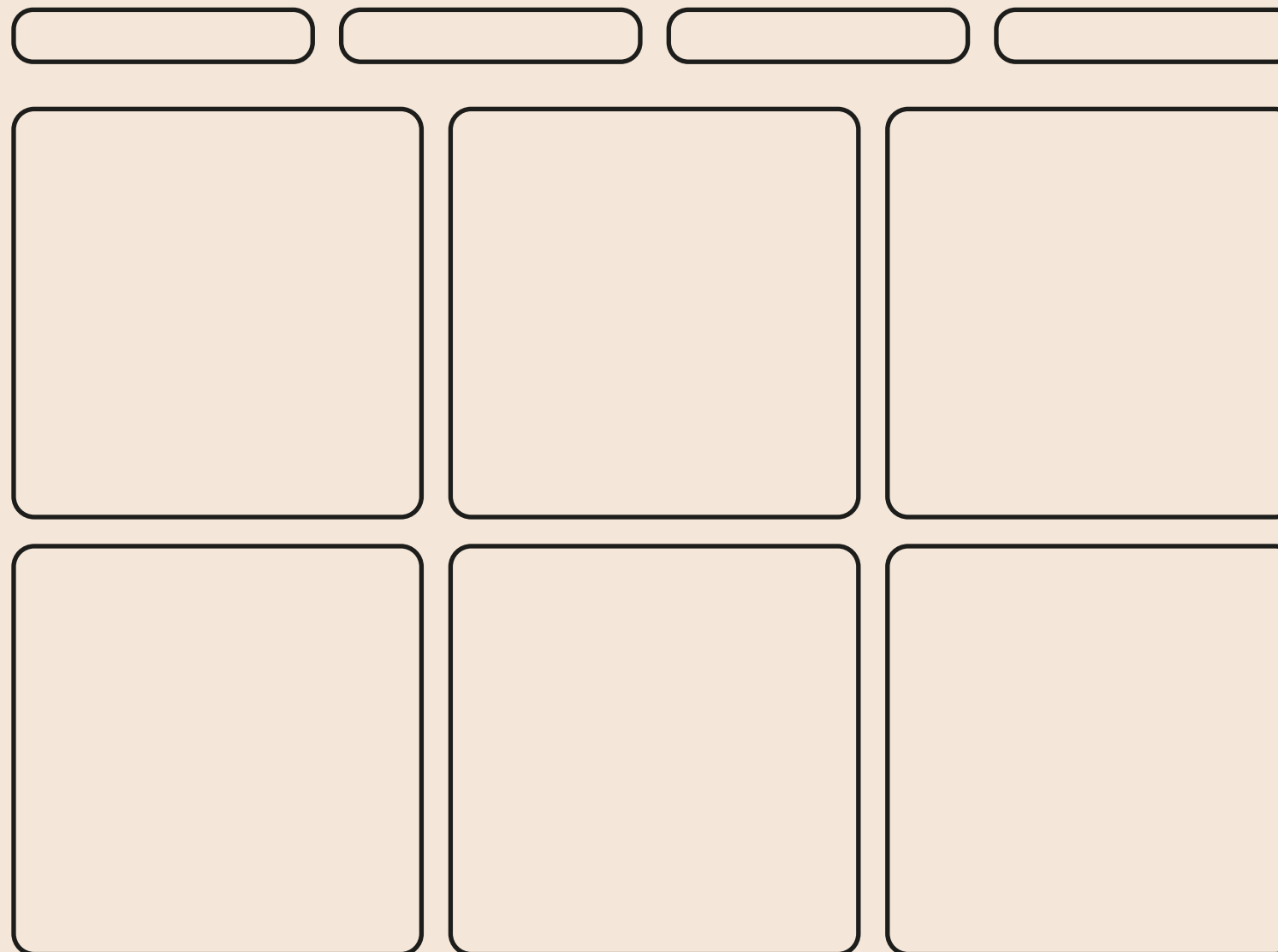
ABOUT THE BRAND

Tell about the brand you're designing for.
What their about, who their audience is, etc.

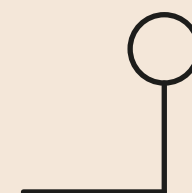
CONCEPT 01

Explain this creative direction.

Go into detail about the textures, typography, colours, photography style, packaging you have chosen in detail.



Describe certain elements of the moodboard. This can also be deleted if everything is explained on the side

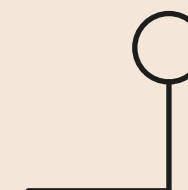


CONCEPT 02

Explain this creative direction.

Go into detail about the textures, typography, colours, photography style, packaging you have chosen in detail.

Describe certain elements of the moodboard. This can also be deleted if everything is explained on the side



DESIGNED BY: YOUR NAME

**CAN'T WAIT TO
HEAR YOUR
FEEDBACK.**

**YOUR
LOGO**